

DTCID Board Meeting

Minutes

July 23, 2024

Absent excused- Dwayne Nelson

Present- Mel, Ann, Caya

Online present- Michael, Fadumo

Guests- Elijah Jones taking minutes and applied to work for board as assistant, Donna Coleman is here and works at the Val garden, Sean Stokes online present

Meeting called to order 5:34pm

Secretary's report: Ann says we received KolbeCo invoice and Caya says we are now caught up

Treasurers report: last month spent 10.5k on and grant expenses, safer Dutchtown summit, paid staff Dominique for last month of time, mailer expenses

- 246,146 in liabilities
- 224,464 ending balance June 30

Merry Menagerie- Rick Ruderer wants event on sun Dec 8th to not conflict with print bazaar and to close the street for safety purposes and needs to keep the 10k budget or he won't do it

- Ann asks what is the goal and how many people attended last year
- Caya says it should promote business but it didn't do that, it's more a family event and not shopping, it took away from businesses, it's bringing positivity
- Ann says we don't want to close the street when we talked about it before
- Mel says that we had discussed decorating the entire footprint with the money instead
- Michael Powers joined online and now we have a quorum 5:48
- Michael says that Caya and he started shutting down street with Merry and Bright and thought it was well attended with the stage - we had vendors that wanted to return but they didn't do well at Menagerie- maybe because it was conflicting with other events or marketing, unsure - Michael wants to give Rick more specific directives and it takes time to build events and make them traditions, and worries that there is nothing to fill in, last year we bought decorations for the street AND we had Merry Menageries. Rick has a lot of vendors in line and conservation groups, also we are talking about businesses as a singular entity. Last year there were businesses that are upset with the

cid but Rick got signatures to prove that the businesses were engaged and put signs in their window. There will always be businesses that aren't engaged

- Caya says that Saturdays are the business day and esp. in December. She wishes that Rick would agree to make the event smaller
- Ann says that event is 10% of our budget and it doesn't bring people
- caya says that we don't have enough time for something else
- Mel asks what pillar this would fall under
- Michael says that it's marketing for economic vitality and introducing people to district and selling food and drink... Michael says we already ratified budget for this and want to close just the nic block.. Michael says that Rick is a pro and that we have great content photos and that this has potential and Santa there is great and Michael proposes that we keep the 8k and we can bend on the street closure and we want to keep the relationship and not sever the years of work into this
- Michael says that we don't need to vote on anything- accept the 50roses revised plan to move it to Sunday, allow for street closure
- Mel moves to accept 50 roses revised plan for street closure and move to Sunday but not increase budget - Michael second
- In favor - Ann, Michael, caya, Against- Mel

Motion carries

Kingsland court- Danielle did not provide a full quote, gillick brickwork 1957\$ previous quote doesn't include a plaque that they want

- Ann suggests we just determine the amt that we are willing to put toward this
- Ann moves to vote on putting 2200 max from 5k maintenance budget toward entrance repairs Mel asks what we do with it and light pole painting was discussed
- Mel seconds
- Favor- Mel, caya, Ann, michael
- Motion passes

Molly Rebmann, sign of the time tattoo, wants 10k for mural and some money for secondary security for a private event

- Caya says we hire security for public events but not for private events
- Mel says absolutely do not pay for private event security. All concur.

- Mel says we should encourage her to apply for the next year grant for mural
- Dallas is proposing a reallocation of mural money and wants a timeline

- Ann says DTMS needs to submit a request for a location change to mural placement
- Dallas mentions that read a book has the RAC grant for the mural

Magnetize proposal-Caya asks for meeting tomorrow

Board member prospects - we only have 2 applications and flyers have been sent out-group agreed that by next board meeting we will consider what we have.

Minutes Submitted by Mel Brockley