

Dutchtown Community Improvement District
3207 Meramec St. | St Louis, MO 63118
314-596-2292 | info@dctid.org | www.dctid.org



DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT

ANNUAL BUDGET MESSAGE

July 1, 2024 – June 30, 2025

2024-2025 Budget: Expanding Dutchtown CID's Impact

The Dutchtown Community Improvement District Board is pleased to present the finalized budget for the upcoming fiscal year, which underscores our ongoing commitment to the core focus areas of the our District (DTCID).

We are strengthening our collaborations with several additional ecosystem partners to enhance our ability to make significant improvements within the CID footprint.

Our newly implemented Grant Application and Reporting process has successfully improved the professionalism and credibility of our budgeting and accountability procedures.

We have allocated additional funds to the Safety and Security area, designated as a top priority by our businesses and residents alike. DTCID remains dedicated to enhancing safety, beauty, and prosperity within the district.

Our major partner, Dutchtown Main Streets, has hired a full time Executive Director which should enhance of our collaborative efforts. Our Board is excited to see what the 2024-2025 new year brings for the Dutchtown CID and our neighborhood!

All the Best,

Caya Aufiero, **Chairperson**

DTCID OFFICERS & DIRECTORS

Chairperson - Caya Aufiero, Urban Eats Incubator

Vice Chair - Michael Powers, Habitat for Humanity

Treasurer/Secretary, Recording - Ann Smart, Resident

Secretary, Custodial - Fadumo Hassan- Tawakal Halal

Director- Dwayne Nelson- Your Place Diner

Director – Mel Brockley- Resident

Dutchtown Community Improvement District	
2024-2025 FINAL Budget 5-28-24	
Expense	Amount
Outstanding accounts payable	45,000.00
Capital Improvement Maintenance (Painting light poles, etc)	5,000.00
General Landscape Maintenance	10,600.00
Planter Flower Art- 6 planters	10,000.00
Board Misc Expenses	1,000.00
Newsletter/mailing 4 x 1000	4,000.00
Comm Relations (services)	20,000.00
Community Outreach	10,000.00
CID Project Branding Signage	10,000.00
Merchant Sidewalk Signs	10,000.00
Bistro tables	3,000.00
Mo Main Street Conference -Tix	2,200.00
Façade Grants	10,000.00
Destination Mural- Greenfield	10,000.00
Perimeter Solar Lights - 4700 and 5500 Virginia Block Lights	10,000.00
Keep it Clean Event Dumpster Rental	1,000.00
Vacant Lot Maintenance	2,000.00
After Hours Networking Events	1,200.00
Small Business Saturday and 314 Day	750.00
NIC Movie Nights Sponsorship	900.00
Summer Vibes June 2025	5,650.00
Merry Menagerie	8,000.00
Virginia Autumn Chill	500.00
Bus Stop Revitalization (Meramec)	6,500.00
Virginia Spring Fling	2,800.00
First Friday Block Party-at the NIC	1,000.00
Dutchtown Opportunity Coalition for Youth (DOCY) in the Streets	3,000.00
Virginia Triangle Improvements	9,500.00
VAL Orchard Park (includes signage on NE corner)	20,500.00
Community Board Partners Mixer	750.00
Insurance- D&O	450.00
Insurance- Liability	550.00
Legal	3,000.00
Accounting	7,000.00

Office Supplies/Services	1,000.00
Postage/Mailers	2,000.00
Rent	1,500.00
3rd party Safety Patrol- as needed on footprint	12,000.00
Paint Crosswalks	5,000.00
Safer DT Coffee Hours	1,200.00
Citizen Safety Related Projects (Pilot)	5,000.00
Safer DT Summit	1,000.00
Curated Cameras (purchase Wyze Cameras)	2,500.00
Camera Install (3rd party)	2,500.00
Flock Camera - 2500 x 8	20,000.00
Camera Marketing	1,000.00
CRM/Mapping/Managing	2,000.00
Execution / Staffing of Connected Dutchtown	40,000.00
1st District Police Biz Luncheon Tix	200.00
Dutchtown miscellaneous event sponsorships	3,000.00
1st Dist Police Biz Mouse Race Fundraiser Tix	160.00
NIC Holiday Fundraiser- Sponsor (inc Tix)	950.00
Launch & Grow Summit Sponsorship and mailing	1,000.00
Staffing	20,000.00
Work Yard Signs	500.00
Branded Worker Attire	400.00
Trash Porter Services	36,000.00
	394,760.00
Total Income	396,000.00
Total Expenses	394,760.00
Total Net Income	1,240.00

RESOLUTION NO. 2024-25

A RESOLUTION OF THE DUTCHTOWN COMMUNITY IMPROVEMENT DISTRICT APPROVING THE PROPOSED BUDGET FOR THE FISCAL YEAR BEGINNING ON JULY 1, 2024 AND ENDING ON JUNE 30, 2025

WHEREAS, the Dutchtown Community Improvement District (the District) is a community improvement district organized pursuant to RSMo §§ 67.1401 to 67.1571 as amended (the CID Act), and established by the Board of Alderman by Ordinance No. 70559 (the Ordinance) as a political subdivision of the State of Missouri and

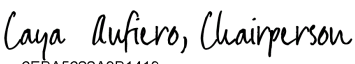
WHEREAS, the initial members of the Board of Directors of the District (the "Board") were appointed by the Mayor of the City with the consent of the Board pursuant to the CID ACT and the Ordinance; and

WHEREAS, RSMo § 67.1471.3 requires the Board of Directors of the District to adopt an annual budget prior to the beginning of each fiscal year; and

WHEREAS, the Board at its monthly meeting convened at 5:30 pm, May 28th, 2024 at 3207 Meramec, St. Louis, MO 63118, at which was present a quorum of the directors, took the action further described herein;


NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Dutchtown Community Improvement District, that the proposed budget for fiscal year beginning on July 1, 2024 and ending on June 30, 2025, attached here as Exhibit A, is feasible, necessary, and in the public interest for the District and is henceforth approved by the Board of Directors of the District.

Adopted this 28th day of May, 2024.

DocuSigned by:

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Caya Aufiero, Chairperson

ATTEST:
DocuSigned by:


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Ann Smart, Treasurer

Resolution 2024-2025

Dutchtown Community Improvement District (DTCID)
July 1, 2023 - June 30, 2024
FINAL BUDGET

	FY 23-24
Income	
Income	84,000.00
Total Income	\$ 84,000.00
CID Projects	
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Merchant promotion Program	\$ 20,000.00
Comm Relations (services)	\$ 15,000.00
CID project Branding Signage	\$ 10,000.00
Merchant Sidewalk Signs	\$ 2,500.00
Wrap gator	\$ 1,500.00
Branded Worker Attire	\$ 400.00
Workday Yard Signs	\$ 500.00
String Lights- 3200 & 3400 Blocks	\$ 16,000.00
Member Happy Hours	\$ 1,000.00
Community Outreach (digital)	\$ 10,000.00
Total CIDprojects	\$ 76,900.00
Design	
Destination Mural	\$ 10,000.00
Paint Crosswalks	\$ 5,000.00
Meramec Roundabout	\$ 15,000.00
Keep it Clean Event Dumpster rental	\$ 1,000.00
Virginia Pocket Parks	\$ 15,000.00
Trash Port Services	\$ 45,000.00
General Landscape Maintenance	\$ 10,600.00
Meramec Pocket Park	\$ 5,000.00
Maintenance	\$ 1,500.00
Total Design	\$ 108,100.00
Economic Vitality	
Façade Grants	\$ 10,000.00
After Hours Networking Events	\$ 1,200.00
Launch & Grow Summit Sponsorship	\$ 1,000.00
Community Venture Capital Fund- Anchor Sponsor	\$ 10,000.00
Micro Retail Pilot Program	\$ 40,000.00
Total Economic Vitality	\$ 62,200.00
Promotion	
DT Proud Signs	\$ 500.00

Movie Nights sponsorship	\$	400.00
Pool Opening sponsorship	\$	250.00
Summer vibes 2023 & 24	\$	11,300.00
Meramec Menagerie	\$	7,500.00
Virginia Spring Fling	\$	2,800.00
Marketing agreement	\$	2,000.00
Total Promo	\$	24,750.00

Safety

Curated Cameras	\$	2,000.00
Speed Bump Pilot	\$	800.00
Camera Install	\$	1,500.00
Flock Camera - x 8 + install	\$	19,200.00
Camera Marketing	\$	1,000.00
Safer DT Summit	\$	500.00
Total Safety	\$	25,000.00

General Expenses

Staffing	\$	20,000.00
Newsletter 4x1000	\$	4,000.00
Capital Improvement Maintenance	\$	5,000.00
Insurance- Liability	\$	1,100.00
Legal & Accounting	\$	10,000.00
Office Supplies	\$	500.00
Rent	\$	1,500.00
Postage/Mailers	\$	2,000.00
Board Miisc Expenses	\$	1,000.00
Total	\$	45,100.00

Total Income	\$	396,000.00
Total Expenses	\$	342,050.00

Total Net Income	\$	53,950.00
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Dutchtown Community Improvement District

05/27/22

Profit & Loss Budget Overview

Accrual Basis

July 2022 through June 2023

Jul '22 - Jun 23

Ordinary Income/Expense	
Income	
Special Assessment Fund	0.00
Total Income	0.00
Gross Profit	0.00
Expense	
Additional CID Branding	5,000.00
Allowance for Uncollected Taxes	7,000.00
Bank Service Charges	0.00
Board Expenses	500.00
Capital Improvement Maintenance	5,000.00
CID Special Projects- Gift Card	20,000.00
Design	
Art Boardups	3,200.00
Bus Stop	6,500.00
Commercial Facade Grant	10,000.00
Grand Stop signs	3,000.00
Meramac Street Lights	0.00
Mulching	3,500.00
Nature Scaping-planters etc	5,540.00
Porter Services & Trash Service	37,000.00
Safe Curated Cameras	4,025.00
Safety Flock Camera	10,250.00
Security	0.00
Special Service Requests	6,000.00
Striping Tool	500.00
Wayfinding Signage	20,000.00
Total Design	109,515.00
Insurance- Board	2,000.00
Insurance- Liability	1,000.00
Interest Expense	0.00
Legal & Accounting	4,000.00
New Project Funding	0.00
Office Supplies	200.00
Organization	
Biz District Signage Partner	0.00
Events- HH for Constituents	1,000.00
Facade Grant- hardscape	0.00
Printing- Mailings	2,000.00
Street Design- Virginia Poles	0.00
Total Organization	3,000.00
Professional Fees	0.00
Promotion	
DT Proud Sign	500.00
Events-Promotion	
Additional Funds	1,000.00
Dutchtown Movie Night	400.00
Dutchtown Summer Vibes	5,650.00
Marquette Pool Opening	250.00
Merry and Bright	5,350.00
Virginia Avenue Spring Fling	2,800.00
Events-Promotion - Other	0.00
Total Events-Promotion	15,450.00
Marketing Agreement	2,100.00
Sidewalk Signs	2,500.00
Total Promotion	20,550.00

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Downtown Community Improvement District

05/27/22

Profit & Loss Budget Overview

Accrual Basis

July 2022 through June 2023

	Jul '22 - Jun 23
Rent Expense	1,500.00
Staffing Contract	20,000.00
STL City Commission	1,300.00
Website	0.00
Total Expense	200,565.00
Net Ordinary Income	-200,565.00
Net Income	-200,565.00